IN THE UNITED STATES DISTRICT COURT FOR THE WESTERN DISTRICT OF PENNSYLVANIA

WEEDS, INC.,)	
Plaintiff,)))	Civil Action No. 17-1533 Chief Magistrate Judge Maureen P. Kelly
v.)	
INNOVATION HQ, INC.,)	
Defendant.)	
ORDER REFERRING CASE TO A	LTERNA	ATIVE DISPUTE RESOLUTION
AND NOW, this 7th day of Septembe	er, 2018, af	ter due consideration of the issues and in
consultation with the parties, the Court finds	that this ca	ase is appropriate for referral to an
alternative form of dispute resolution as prov	ided by the	e local rules of this Court.
IT IS HEREBY ORDERED:		
(a) Referral to ADR: This case is refe	erred to:	mediation .
Attorney John McIllvaine	is/are ap	opointed to serve as the <u>mediator</u> .
Unless otherwise ordered by the Court, Plain	ntiff(s) shal	ll pay one-half of the compensation and
costs of the neutral/mediator and Defendant(s) shall pay	y one-half of the compensation and costs
of the neutral/mediator. Compensation shall	be paid dir	ectly to the neutral upon the conclusion of
the ADR process. Failure to pay the neutral	shall be bro	ought to the attention of the Court.
(b) Conduct of ADR Conference(s):	Гhe ADR с	conference(s) shall be conducted in
accordance with Local Rule 16.2 and the Cor	urt's ADR	Policies and Procedures.
(c) <u>Scheduling ADR Conference(s)</u> : T	Γhe ADR c	conference(s) shall be concluded before
11/7/19 , unless extended by order	er of the Co	ourt. The ADR conferences may be
conducted at any location agreed to by the pa	rties, coun	sel, and the assigned neutral.

(d) <u>Designation of Lead Counsel</u>: <u>Attorney Stuart Gaul</u> is designated as lead counsel and shall be responsible for working with the parties and the neutral to coordinate an agreeable date, time and location for the initial ADR conference.

If the parties are utilizing a private process, the case is still governed by the Court" s

Local Rules and ADR Policies and Procedures. When private processes are used, it is the
responsibility of counsel to ensure that all of the proper forms are timely submitted and
filed, as required by Policies and Procedures.

The parties are hereby notified that any individual neutral (Court approved or private) is required to become a registered user of the Electronic Case Filing System (ECF) in the United States District Court for the Western District of Pennsylvania. Counsel shall so notify their agreed upon neutral and refer them to the Court's website at www.pawd.uscourts.gov for user registration forms. Counsel shall confirm to the Court that the selected neutral has completed the process.

Nothing in this order alters the Case Management Order previously entered in this case. All deadlines set forth in that Case Management Order remain in full force and effect.

BY THE COURT:

/s/ Maureen P. Kelly
MAUREEN P. KELLY
CHIEF UNITED STATES MAGISTRATE JUDGE